

Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to athlicity.com and Creative Clarity Inc and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Creative Clarity Inc include athlicity.com and Creative Clarity. The Creative Clarity website is an Athletic Scheduling and Training site. By using the Creative Clarity website, you consent to the data practices described in this statement.

Collection of your Personal Information

Creative Clarity may collect personally identifiable information, such as your name. If you purchase Creative Clarity's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction. Creative Clarity may also collect anonymous demographic information, which is not unique to you, such as your age and gender. We may gather additional personal or non-personal information in the future.

Information about your computer hardware and software may be automatically collected by Creative Clarity. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Creative Clarity website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Creative Clarity's public message boards, this information may be collected and used by others.

Creative Clarity encourages you to review the privacy statements of websites you choose to link to from Creative Clarity so that you can understand how those websites collect, use and share your information. Creative Clarity is not responsible for the privacy statements or other content on websites outside of the Creative Clarity website.

Use of your Personal Information

Creative Clarity collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Creative Clarity may also use your personally identifiable information to inform you of other products or services available from Creative Clarity and its affiliates. Creative Clarity may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Creative Clarity does not sell, rent or lease its customer lists to third parties.

Creative Clarity may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Creative

Clarity, and they are required to maintain the confidentiality of your information.

Creative Clarity will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Creative Clarity or the site; (b) protect and defend the rights or property of Creative Clarity; and, (c) act under exigent circumstances to protect the personal safety of users of Creative Clarity, or the public.

Use of Cookies

The Creative Clarity website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Creative Clarity pages, or register with Creative Clarity site or services, a cookie helps Creative Clarity to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Creative Clarity website, the information you previously provided can be retrieved, so you can easily use the Creative Clarity features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Creative Clarity services or websites you visit.

Security of your Personal Information

Creative Clarity secures your personal information from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Children Under Thirteen

Creative Clarity collects personally identifiable information from children under the age of thirteen. Creative Clarity collects this information for the following reason(s): Certain information may be collected about children under the age of 13 such as names. This information is shared only with designated coaches who are registered and active users of athlcity.com and will never be made publicly available. Such information is collected only to support the basic processes of scheduling and managing athletic training..

If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website. If you are a parent and you have questions regarding our data collection practices, please

contact us using the information provided at the end of this Statement of Privacy.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of receiving any or all communications from Creative Clarity by contacting us here:

- Web page: www.athlicity.com/contact
- Email: contact@athlicity.com
- Phone: (404) 372-7430

Changes to this Statement

Creative Clarity will occasionally update this Statement of Privacy to reflect company and customer feedback. Creative Clarity encourages you to periodically review this Statement to be informed of how Creative Clarity is protecting your information.

Contact Information

Creative Clarity welcomes your questions or comments regarding this Statement of Privacy. If you believe that Creative Clarity has not adhered to this Statement, please contact Creative Clarity at:

Creative Clarity Inc
3800 Loch Highland Pkwy
Roswell, Georgia 30075

Email Address:
contact@athlicity.com

Telephone number:
4047327430

Effective as of May 01, 2013